



Corporate Social Responsibility

Introduction

Our Corporate Social Responsibility (CSR) policy is a commitment to the way we conduct ourselves as a business. Broadley is not alone, it's part of a bigger system of people, values, other organizations and nature. We believe that our business should give back by collaborating with socially responsible initiatives to make a positive change for people and planet.

This policy applies to our company and its subsidiaries. It may also refer to suppliers and partners.

Policy Elements

Our company's social responsibility falls under two categories: compliance and pro-activeness. Compliance refers to our company's commitment to legality and willingness to observe community values. Pro-activeness is every initiative to promote human rights, help communities and protect our natural environment.

Compliance

Legality

Our company will:

- Respect the law
- Honour its internal policies
- Ensure all business operations are legitimate
- Keep every partnership and collaboration open and transparent

Business ethics

We'll always conduct business with integrity and respect to human rights. We'll promote:

- Safety and fair dealing
- Respect toward the consumer
- Anti-bribery and anti-corruption practices

Protecting the environment

We understand the need to protect the natural environment. Keeping our environment clean and unpolluted is a benefit to all.

Protecting people

We'll ensure that we:

- Create equal opportunities
- Adhere to our Health and Safety Policy
- Diversity inclusion policy
- Improve our Disability Access and opportunities.
- Risk assess and standardize practices

Human rights

Our company is dedicated to protecting human rights. In the past we have provided studio space and supported UNICEF, Amnesty International, Liberty H.R.A., Comic Relief, Sport Relief, One Foundation (Fuck Famine Campaign).

As employers we adhere to industry standard best practices. (Bectu / Equity / adgreen)



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Proactiveness

Preserving the environment

Apart from legal obligations, our company will pro-actively protect the environment. TV and Film is a large contributor to global carbon and climate change, we are adopting the following:

- Renewing existing tungsten lighting stock with Eco Friendly LED
- Reducing single-use plastic in the building
- Using Eco-printers
- Reducing and Recycling Waste
- Using Sustainable supply chains
- Installing Solar panels/ sourcing green energy for the studio
- Changing to Ecosia and supporting tree planting schemes

Supporting the community

Broadley is part of a community and we are committed to supporting local businesses, charities and schools. We have introduced the following to help our local community

- Working with Westminster Council giving training and opportunities
- Work experience placements
- Giving local causes a voice

Donations and aid

Our company may preserve a budget to make monetary donations. These donations will aim to:

- Offer reduced rates for charities/socially conscious productions
- Produce content to help raise the profile of a charity or issue.

Volunteering

Our company will encourage its employees to volunteer. They can volunteer through programs organized internally or externally.

Learning

Education is our best route to change which is why our staff are trained in our CSR policy and actively encouraged to support our initiatives.