

Broadley.

FULL-SERVICE STREAMING SOLUTIONS

(+44) 0207 725 5858 // info@broadley.tv
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Broadley Studio is situated in Marylebone, a picturesque area in the heart of Central London which hosts a wide variety of boutique shops and eateries. Housed on the lower ground floor of a beautiful converted red brick Victorian building which was built in 1887 the studio took up residence in 1986. Although Broadley Studio has been serving the film industry since 1986 it's now under the sole ownership of industry veteran Richard Landy. Richard comes with a wealth of film and production experience and is hugely passionate about the industry and the people that work within it.

The studio offers a pre-lit, sound-proofed U-shaped cyc, perfect for a variety of uses. It can be draped for black, chromakey green or blue and if needed or be offered with a variety of paint packages. Broadley Studio also has 2 incredible wifi connections which can be used for streaming content giving clients the maximum flexibility needed to fulfil all of their production requirements.





OUR SERVICES

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LIVE STREAMING

Video is now an essential part of any marketing or communications strategy. It can raise conversion rates, generate leads, build engagement with your brand and help customers make purchasing decisions. To help get your company noticed you need original and unique content.

It is widely accepted that the vast majority of viewers find live video content more engaging than pre-recorded, highlighting the need for brands and communicators to look to Live Streaming as a tool to communicate to their audiences. More attention is paid to content if it's actually taking place at the same time they are viewing it, especially if there is the facility to interact.

Broadley Studio have been live streaming for over 14 years and can stream video and/or audio content to all of the leading live video platforms including Facebook, YouTube, LinkedIn, Periscope, Vimeo or an enterprise level platform of your choice. The ability to embrace live streaming has never been more straight forward.

A considerably wider participation level can be reached. Global audiences, viewing on any device: desktop, laptop, tablet, smartphone can watch the transmission, making it universally accessible.

From panel discussions to shareholder announcements or analyst presentations, we can extend your message to otherwise hard to reach markets. Whether it's pure video content to presentation material, we have solutions to stream very high quality live video and, for a conference style approach, allow your audience to see the slides and the accompanying speaker presentation together, mirroring a conference environment.



LIVE STREAMING ON LOCATION

Our services are also completely mobile. Whether you already have a location secured or need the convenience of running an event from your own offices, we have years of experience delivering the highest quality livestreamed events from some of the most diverse environments throughout the UK and Europe.

We can work with existing facilities, such as in-house AV equipment and suppliers or we can bring in all of the equipment required to build a professional 'mobile TV studio' experience.

Should on-location bandwidth be a concern or even a security consideration, we have all the tools to deploy a seamless steaming service, calling on satellite IP, 4G bonded services and even 5G. We can combine these streaming solutions and work with local IT teams to provide the most resilient service possible.

DIGITAL CONTENT CREATION

Immersive interactivity can be incorporated, with question submission and real-time response, or surveys and polls, the data from which is captured and formatted for easy analysis post-event, giving unparalleled insight into your viewers' needs and requirements, generate leads and determine market trends.

We have produced global web broadcasts for clients such as Channel 4, MTV and GSK, streaming to tens of thousands of people worldwide. Our services assist you in cutting the cost of travel and extend your ability to communicate directly with a global audience.

Live video streaming services include:

- Filming
- Mixing multiple cameras
- Encoding
- Viewer interaction with presenters
- Comment and question moderation
- Real-time analytics and granular statistics post-event

Our in-house producers are available to help you create and / or manage your next digital content shoot. Whether targeted video content, AR (augmented reality) or a live-streamed event, let our friendly, experience staff make your next production a reality.

FULL-SERVICE STRATEGIC MARKETING

Are you looking for a one-stop solution for your next marketing project? Well our team at Broadley are ready to help.

Not only do we have several experienced producers on our team, we also have a veteran Creative Director with 20+ years advertising experience. We can offer you a full-service branded design approach that can see your next project through from strategy to completion.

Get in touch today and speak to the team about how we can help launch your next marketing initiative!



MEET THE TEAM

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PETE BOWLES : STREAMING EXPERT

Pete started his working life at the BBC, gaining invaluable training on their Broadcast Engineering graduate programme for television and radio. From there he made the transition into New Media, the buzz-term at the time for streaming video and audio over the Internet. As the technology improved, this led to live streaming with broadcast standard production values.

Maintaining a close working relationship with the leading enterprise webcast providers for the past 15 years, as well as detailed knowledge of other online collaboration and unified communication tools, Pete is an expert in being able to deliver the best solution for every streaming media requirement.

Some of the companies that Pete has worked alongside include:

MSD, Novo Nordisk, Novartis, GSK, Bayer, BMS, Astra Zeneca, Takeda, Shire, AMGEN, Lily, Sanofi



RICHARD LANDY : MD / PRODUCER

Richard is an award winning producer with 25 years experience in television and film production. Along with his extensive technical knowledge he is also a creative producer that can work across all genres of production.

He became Managing Director of Broadley Studio 15 years ago and has facilitated and worked with hundreds of brands, TV channels and corporate companies to produce high quality content. Recent brands he's worked with include the NHS, Novartis, Pfizer and GSK.

Richard is now looking to develop content for brands, channels and grow his own digital platform centred around mindset change and informing about global goals.



APRIL BARTOL DUNN : CREATIVE DIRECTOR

April began her career as an advertising Art Director in the US. She then moved to London where she continued her 20 yr career for Grey's healthcare division.

Focused on global pharmaceutical and patient support accounts, she has helped launch multimillion pound products, refresh well established brands and produced a number of patient advocacy campaigns for clients like: *Bayer, NovoNordisk, AstraZeneca, Abbive, Nestle, Allergan, BMS, Janssen and Pfizer.*

With several awards under her belt April owes a lot of her success to her valued relationships with her clients. Open communication, focused listening and a clear strategic approach are invaluable to establishing a success brand partnerships. She can help take your marketing initiatives to the next level and make sure you have a bit of fun whilst doing it.

THANK YOU

Get in touch today and speak to a friendly, qualified team member about your live-streaming or marketing requirements.

Call us at (+44) 207 725 5858 or email us at april@broadley.tv for more information.

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